

July 27, 2026



Welcome to Troop Essentials, a weekly update of need-to-know information for Troop Leaders. Each edition will hit your inbox weekly and will be filled with important info and upcoming deadlines for the week. We hope you'll take a few minutes to learn about all the activities for you and your Girl Scouts!

Troop Essentials at a Glance

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This Week's Deadlines

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Registration closes July 31

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Registration closes July 31

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Registration closes July 31

Council Announcements

New Mexico United Game-Day Experiences Just For Girl Scouts!

Girl Scouts of New Mexico Trails is teaming up with New Mexico United for an unforgettable evening of soccer, leadership, and community spirit!

Bring your friends and family and cheer on NM United on August 1 while celebrating the courage, confidence, and character Girl Scouts build every day.

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Bonus: \$5 from every ticket sold supports Girl Scouts of NM Trails! **Girl Scouts:** Sell 10+ tickets and earn an exclusive GSNMT x NMU patch!

In addition to enjoying the match, Girl Scouts will have the chance to participate in several exciting game-day experiences! **Please note: Girl Scouts must purchase their tickets to the game before signing up for any of the opportunities listed below.** Space is limited.

Flag Runners

Selected Girl Scouts will participate in a special pre-game ceremony as Flag Runners, helping display large field flags in front of thousands of fans before kickoff.

Ball Managers (Ages 11+)

Girl Scouts ages 11 and older may apply to serve as Ball Managers during the match. Ball Managers assist with game operations and gain a unique behind-the-scenes experience close to the action.

Meet the Players

Participating Girl Scouts will have the opportunity to meet New Mexico United players and learn more about teamwork, dedication, and leadership both on and off the field.

Who Else Should Get This Message: Anyone Interested in Making a Difference in the Lives of New Mexico Girls

Contact: [Customer Care](#)

Program

To Infinity & Beyond | August 12

Know someone thinking about joining Girl Scouts?

Action Needed

- ☐ [Share this link](#) to purchase tickets with friends and family!
- ☐ After you've purchased your tickets, [sign up for game-day experiences](#) just for Girl Scouts!

This free virtual experience invites families with girls in Pre-K through 5th grade to discover what Girl Scouts is all about in a fun and engaging way. Inspired by Toy Story, this interactive program explores the Girl Scout Promise and Law through themes of friendship, teamwork, courage, and trying new things.

Who else should get this information: Troop Leadership, Girl Scouts & their caregivers

Contact: [Customer Care](#)

Farmington Adventure Park | August 29

Cost: \$30

Get ready to climb, zip, and soar at the Adventure Park at San Juan College!

Action Needed

- ☐ [Register here](#) by 12:00 p.m. on August 14

Girl Scouts are invited to challenge themselves on exciting aerial obstacles, test their balance and teamwork skills, and experience the thrill of the outdoor adventure course. Whether you're conquering the climbing elements for the first time or racing across the course like a pro, this action-packed day is all about confidence, courage, and fun. Come make memories, cheer each other on, and discover your adventurous side high above the ground!

Who else should get this information: Troop Leaders, Girl Scouts, & their caregivers

Contact: [Customer Care](#)

Passport to Adventure: Ancient Worlds, Mountains, & Earth Mysteries | August 19

Cost: FREE

Daisies, Brownies, and Juniors will study ancient worlds, mountains & earth mysteries in this first session of our free GSNMT-exclusive virtual experiences exploring and celebrating New Mexico State Parks.

Action Needed

- ☐ [Register here](#) by 12:00 p.m. on August 7

The first clues lead north and west, where the roadrunner vanished into ancient landscapes shaped by dinosaurs, mountains, volcanoes, and shifting earth. Girl Scouts must decode fossils, climb through mountain forests, and investigate rocks older than human history to recover the first three missing passport stamps.

Who else should get this information: Daisy Troop Leadership, Girl Scouts & their caregivers

Contact: [Customer Care](#)

Welcome to Cadettes | August 22-23

Cost: \$25

For Juniors bridging to Cadette, or new Cadette Members

Action Needed

- ☐ [Register here](#) by 12:00 p.m. on August 7

Step into your next level of Girl Scouting with an overnight experience designed to celebrate the transition from Junior to Cadette. Wilderness Within introduces rising Cadettes to the expanded world that opens at this level: greater independence, new outdoor challenges, hands-on skill building, and the first steps into real leadership roles. Scouts will explore what it means to take on more responsibility, try bolder adventures, and grow their confidence as they prepare for middle school and beyond. Meals and a fun patch are included in registration.

Who else should get this information: Cadette Troop Leadership, Girl Scouts & their caregivers

Contact: [Customer Care](#)

Fund Development

Invest in the Future of Girls at Badge Bash

Badge Bash is **Girl Scouts of New Mexico Trails'** premier fundraising event of FY26, an evening that directly supports girls across New Mexico.

Action Needed

- ☐ [Learn more & share](#)

Reserve an Adult Troop Table for \$1,000 and gather friends, colleagues, or clients to invest in the next generation of leaders. Throughout the evening, guests will have the opportunity to participate in an exciting **Live Auction** featuring exclusive packages valued between **\$4,000 and \$7,000**, along with additional opportunities to give through sponsorships, raffles, and other fundraising activities.

On **September 19**, supporters from across New Mexico will come together at the beautiful Indian Pueblo Cultural Center for an evening inspired by the spirit of Girl Scouts. Guests will enjoy camp-inspired experiences, earn badges, tackle interactive challenges, and celebrate the life-changing impact of Girl Scouting.

Badge Bash offers a unique opportunity to reconnect with the adventure and purpose of Girl Scouts—or experience it for the very first time—while making a meaningful investment in the future of girls.

We're asking members to help us fill the room with individuals and businesses who believe in empowering girls.

- **Reserve an Adult Troop Table for \$1,000.**
- **Invite a company to become a sponsor.**
- **Join another troop if you don't have a full table.**

Every table purchased, sponsorship secured, raffle ticket sold, and auction bid placed provides girls across New Mexico with opportunities to build courage, confidence, and character while developing the skills they need to become tomorrow's leaders.

Who else should get this message: Any adults interested in supporting Girl Scouts of New Mexico Trails

Contact: [Customer Care](#)

La Tienda News & Promotions

La Tienda Hours This Week

La Tienda is open 10:00 a.m. to 2:00 p.m. on Tuesday & Wednesday, & Thursday this week.

Action Needed

- ☐ [Contact us](#) with your La Tienda needs

July Promotion: Take advantage of our new extended hours and receive 20% off! Bring your camera, Polaroid, and friends to strike a pose at the Girl Scouts in the USA Photo Station with fun props!

La Tienda Challenge: Girl Scouts who can recite one of the following to our La Tienda staff will receive a pair of star glasses!

- Girl Scout Promise
- Girl Scout Law
- Pledge of Allegiance
- New Mexico Pledge

Who else should get this message: Troop leadership, adult volunteers, and Girl Scout caregivers

Contact: [Customer Care](#)

Community Announcements

Got a Climate Project Idea? The City Wants to Fund It!

The City of Albuquerque's Sustainability Office is part of the Youth Climate Action Fund by Bloomberg Philanthropies, offering grants of \$1,000 to \$5,000 for projects

Action Needed

- ☐ Learn more and apply at [www.cabq.gov/YouthClimateGrant](#).

that are proposed, designed, and led by young people aged 15–24 right here in Albuquerque. Projects should help reduce greenhouse gas emissions and focus on one or more of our climate priorities — waste, transportation, and nature — helping us implement Albuquerque's climate action plans.

Projects are youth-led, but funds are disbursed through organizations, so it's a great chance for community groups to partner with young leaders. Applications close **Wednesday, September 2nd**.

Share Your Upcoming Events & Projects

Do you have an upcoming event or project that you'd like to share with all Girl Scouts of New Mexico Trails troops/members?

Action Needed

- ☐ [Contact us](#)

Send us your information to be included in future Troop Essentials emails!

Who else should get this message: Troop and Service Unit Leadership

Contact: [Katrina Montoya](#)

Previously Shared News

July 20, 2026

- New Mexico United Game-Day Experiences Just For Girl Scouts!
- Hiking Adventure Club: Santa Fe
- Junior Confidence Club
- Passport to Adventure
- Welcome to Cadettes
- S'more to Learn: Volunteer Mentorship
- SFCMF Young People's Concert

July 13, 2026

- Day Camp: Artrageous
- Self Defense Seminar
- Dice & Card League
- Tabletop Guild
- Troop 10642 Bronze Award Donation Drive

Visit the [Girl Scouts of New Mexico Trails website](#) for more information and upcoming events.

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Have a question or need assistance?
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